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# WIPE NEW TIRES

## IMPORTANT PLEASE READ IN ENTIRETY PRIOR TO USE

*Congratulations on your purchase of Wipe New® Tires, the revolutionary tire shine that lasts! With one application, Wipe New® Tires will make your tires look better than new, and unlike other tire products, won't wash away! Since Wipe New® Tires is completely different from any other tire product on the market, it is important that you follow the application instructions closely to achieve the best results. We guarantee\* your satisfaction with Wipe New® Tires!*

### Contents Include:

- 1 2oz bottle of Wipe New® Tires
- 1 Microfiber Applicator
- 1 Pair of Nitrile Gloves

### Important Notes:

- Prep and application instructions must be followed properly to ensure a successful and long lasting result.
- Tire must be thoroughly cleaned and completely dry before application.
- Keep applicator moistened with Wipe New® Tires throughout the entire application process.
- Tire sidewall surfaces are porous by nature. The first coat of Wipe New® Tires will be absorbed into the surface to help "set" the surface for the 2nd coat. Older tires and tires with tall and/or softer sidewalls (truck/ SUV tires) will be more porous and require more Wipe New® Tires.
- When applying Wipe New® Tires, wear the protective nitrile gloves and ensure you are outdoors or in a well ventilated area. Failure to wear protective gloves may result in injury.
- Let Wipe New® Tires dry for 1 hour before driving vehicle and 24 hours before exposing to moisture (rain, dew, sprinklers, car wash, etc).
- Do not apply Wipe New® Tires to hot surfaces or in direct sunlight as this may cause uneven curing and streaking in the finish.
- If Wipe New® Tires comes in contact with an unintended surface such as paint, wipe it off immediately with a dry cloth.
- Store Wipe New® Tires in a cool, dry place and discard within one year of purchase.
- Friction (ex: rubbing against a curb) will remove Wipe New® Tires.

For tips, video demonstrations,  
and more product information, check us out on:

Facebook  
<http://www.facebook.com/WipeNew>  
YouTube  
<http://www.youtube.com/wipenew>

## APPLICATION INSTRUCTIONS:

### Step 1: Thoroughly Clean your sidewalls

**IMPORTANT:** Thoroughly clean all four tires to remove all traces of soil, brake dust, silicone, and oxidized rubber before applying Wipe New® Tires; this will allow you to work quickly and without interruption once you begin your application.

Wet the tire and keep it wet while cleaning. Liberally spray the sidewall with a strong degreaser (**pro tip:** Westley's Bleche-Wite®, which is specifically formulated for cleaning tires, is highly recommended). Using a stiff plastic brush, vigorously scrub the sidewall. Pay close attention to the edges of the tire treads, as well as the raised lettering and ribs as these are areas where dirt tends to cling and buildup. Rinse the sidewall, then wipe it with a clean white cloth. If black residue appears, repeat the cleaning process until the cloth no longer picks up any residue.



### Step 2: Allow Tires to Dry completely

Take a break! Your Tires must be 100% dry before proceeding to Step 3. Ensure there is no hidden water in areas such as the raised lettering, tire tread, on the rim, or the bead around the wheel that may drip out and run along the tire during or after application (**pro tip:** if available, a quick application of Isopropyl Alcohol with a lint-free rag will help remove any residual contaminants and further dry the surface).

### Step 3: Apply Wipe New® Tires

Put on the chemical resistant gloves, ensure that you are in a well ventilated area and that the tires are clean and completely dry. Saturate one edge of the microfiber applicator (included) and begin to apply Wipe New® Tires to your sidewalls. Work around the tire, ensuring that you also coat the raised lettering and textured areas. Apply one coat and proceed to the next tire, until all four tires have a single coat. After coating all four tires, pull the vehicle forward and apply Wipe New® to the portion of the tire missed during this first application. In most cases, you will see Wipe New® Tires partially absorb into the sidewall after the first coat has been applied, this is normal.



**VERY IMPORTANT:** Wait a full 5 minutes after applying the first coat before proceeding. Then, starting with the tire to which you first applied Wipe New® Tires, and following in the same order, apply a second coat to each tire. Ensure that the applicator is thoroughly saturated and apply the second coat at a slower pace to allow Wipe New® Tires to flow out and give a darker, smoother finish. Be sure to keep the applicator well moistened throughout the process.

If a higher level of gloss is desired, you may apply a third coat but make sure to wait a full 5 minutes between coats.

\*Satisfaction Guaranteed That Wipe New® Tires Will Perform As Promised For Six Months From Date Of Purchase, Or Your Money Back.

**ADDITIONAL TERMS:** Satisfaction guarantee limited to residents of the 50 US States, the District of Columbia and Puerto Rico. This guarantee is limited to the purchase price and excludes any incidental or consequential damages, negligence, strict liability or any other legal theory. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This guarantee gives you specific legal rights and you may also have other rights, which vary from state to state. All refund requests require valid purchase receipt. If the valid original receipt is not included in the request for refund, the purchase price will not be refunded.

### FREQUENTLY ASKED QUESTIONS:

#### **Do I have to wear gloves and eye protection when using Wipe New® Tires?**

We recommend wearing the included gloves and using eye protection when applying Wipe New® Tires because once dry it can be difficult to remove from your skin, and may irritate skin upon contact. In case of contact with skin, wash thoroughly with soap and water. In case of contact with eyes, hold eye open and thoroughly flush with water for at least 15 minutes. If irritation persists, seek medical attention. (see cautions on back page)

#### **Is it ok to apply Wipe New® Tires in direct sunlight and/or to hot surfaces? Will being out in the sun speed up the drying process (maybe I'll need to use a second coat)?**

For best results, apply Wipe New® Tires to a cool surface in a garage, carport or other shaded, well ventilated area. While the sun does speed up the drying process, a hot surface or direct sun can speed drying too much and cause the surface to appear streaked.

#### **How long does it take for Wipe New® Tires to dry? What happens if the treated surface gets wet before it dries completely (i.e. morning dew, rain)?**

We recommend that you allow 1 hour of drying time before touching the surface and a full 24 hours after applying Wipe New® Tires before exposure to moisture of any kind. If the surface gets wet before Wipe New® Tires cures, you may see streaking or spotting in the finish. A second coat of Wipe New® Tires will not resolve this issue. For best results, we recommend keeping the vehicle garaged for 24 hours after application.

#### **Will Wipe New® Tires damage my clothes?**

Wipe New® Tires contains no dyes, however, it does harden as it dries and may damage your clothing.

#### **Why does the surface look streaked while/immediately after applying Wipe New® Tires?**

Streaking may occur if 1) prior to beginning the surface has not been thoroughly prepped (cleaned with soap and water, free of greases/oils and dust particles), 2) the cloth begins to dry during application, 3) the treated surface is exposed to moisture within 24 hours of application, or 4) Wipe New® Tires was applied to a hot surface or in direct sunlight, causing it to cure at a faster, uneven rate. Streaking is also often the result of a porous tire surface unevenly absorbing Wipe New® Tires. To correct the streaking, wait 5 minutes after the coating to apply an additional coat evenly across the tire surface.

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**CAUTION:** VAPOR HARMFUL – Avoid inhalation of vapors. Use only outdoors or in well ventilated areas. If over exposed to vapors, remove to fresh air. If breathing is difficult, seek medical attention immediately.

**SKIN & EYE IRRITANT – ALWAYS WEAR SKIN AND EYE PROTECTION.** In case of contact with skin, wash thoroughly with soap and water. In case of contact with eyes, hold eye open and thoroughly flush with water for at least 15 minutes. If irritation persists, seek medical attention.

In case of ingestion, do not induce vomiting. Seek medical attention. Store in a cool, dry place. KEEP OUT OF REACH OF CHILDREN.

For hazardous materials incident spill, leak, fire, exposure, or accident: call Chemtrec day or night within the USA & Canada: 1-800-424-9300 Outside USA & Canada: 1-703-527-3887 (collect calls accepted)